

JOIN US IN CELEBRATING A TRUE AMERICAN ICON!

The Museum of the American Cocktail™ (MOTAC) is a nonprofit organization that is dedicated to education and celebrating the American Cocktail.

Founded in 2005 by a group of spirits experts, writers, and cocktail historians, The Museum of the American Cocktail provides education in mixology to industry professionals, and consumers through exhibits, monthly seminars, publications, and events. Throughout our activities, we emphasize the importance of responsible consumption.

The Museum recently moved into its spectacular new home it now shares with the Southern Food & Beverage Museum. The unique exhibit, designed by Curator, Ted "Dr. Cocktail" Haigh, provides visitors with a fascinating tour of the history of the cocktail and the way it has influenced music, theater, art, film, and politics around the world during its two hundred year history. The exhibit includes vintage cocktail shakers, Prohibition-era literature, music, bar tools, photographs, and exciting cocktail memorabilia from the collections of the Museum's friends and founders.



The Museum of the American COCKTAIL



The Museum also offers a monthly mixology series on the first Monday of each month. The program brings leading mixologists, spirits experts, and cocktail authors to New Orleans to share their skills and expertise with aspiring mixologists, and industry professionals. This exciting program, directed by Chris McMillian, focuses on a different topic each month. The presentations are priced so that everyone can afford to attend, and the fee includes Museum admittance.

Your support in establishing the first museum in the world dedicated to preserving and celebrating the history of the American Cocktail is crucial to our survival. Your tax deductible contribution would be greatly appreciated!

The Museum of the American COCKTAIL

Located along with the
Southern Food & Beverage Museum
at the
Riverwalk Marketplace
New Orleans, LA
(Julia Street entrance)

OPEN MON-SAT 10 TO 7, SUN. 12 TO 6
\$10.00 ADMISSION
504-569-0405

For seminar schedule and info go to:
www.MuseumOfTheAmericanCocktail.org
For fast response, contact us by email:
info@museumoftheamericancocktail.org

JOIN NOW!

Regular Professional \$35/yr.

Online newsletter, chatroom, 15% discount on mixology seminars, museum journal and book purchases.

Gold: Cocktailiers; Prof. & Non-Professional \$75/yr.

Online newsletter, chatroom, 20% discount on mixology seminars, museum journal and book purchases.

Industry: Bar, Restaurant, & Hotel \$150/yr.

Online newsletter, chatroom, 20% discount on mixology seminars, museum journal and book purchases. Free Ad in newsletter.

Enclosed is my check for: \$ _____

Name: _____

Address: _____

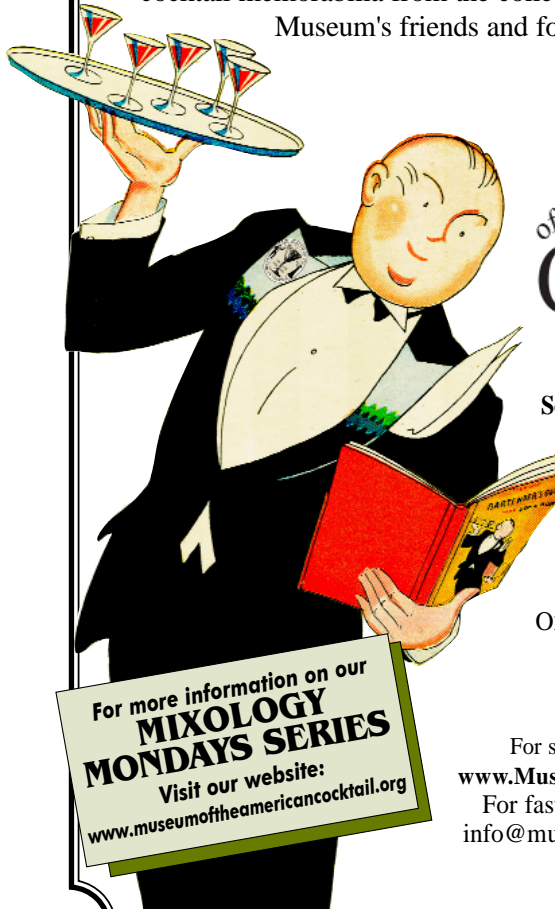
City/State/Zip: _____

Country: _____

Email: _____

Phone: _____

Submit in on premise
OR APPLY ONLINE:
www.museumoftheamericancocktail.org



For more information on our
**MIXOLOGY
MONDAYS SERIES**
Visit our website:
www.museumoftheamericancocktail.org